



Pro*Economy* | **orca**

Copper and Silver Water Treatment

Company Mission

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Protecting lives through safe water technology.

Values:



INTEGRITY

We are honest, open and fair.



CUSTOMER FOCUSED

What we do we do for them.



INNOVATION

We believe that constant innovation creates a better world.



MAKE A DIFFERENCE

We believe in what we do.



THE ENVIRONMENT

We care about the planet.



QUALITY

We are conscientious and rigorous in our work.



RESULTS

We believe in being accountable to an exceptional standard of excellence.



TEAM

We believe that our team are the spokes within the wheel that drives us forward.



PASSION

Passion will energize us to "go the extra mile".



WORK HARD

It's 90% perspiration and 10% inspiration.

Culture Code:

We believe in what we do. We protect the most vulnerable at times when they are the most susceptible from deadly waterborne diseases.

To do this we must strive to be innovative and yet reliable.

Integrity: How we demonstrate integrity

- Pride ourselves on being honest, transparent and trustworthy.
- Show courage and speak up to safeguard our team and our clients.
- Contribute to the advancement of the delivery of safe water for all in the communities and world in which we work and live.

Customers: We always

- Listen.
- Ensure the ethos of the company is considered at every call, visit and meeting.
- Celebrate team members who do amazing things for our customers.
- Find solutions that help our customers and lead them to a better future.
- Consider our customer in the forefront of our decisions.
- Ensure each and every customer is assigned a dedicated client relations team member.

Innovation: We always:

- Listen to our people, our customers and our partners as a source of ideas.
- Cultivate our entrepreneurial drive as a way to bring breakthroughs to our company, our industry and our world.
- Remain flexible, agile and willing to change.
- Invest in research and development.

Make a difference:

- Understand that public safety is our first concern.
- Be ready to react at all times.
- Always think about the end customer, people and patients.
- Innovate and improve as a way of protecting more people.
- Be charitable.

The Environment:

- Maintain our products as a 100% recycled product.
- Be mindful of the environment in all that we do.

Quality: How do we ensure quality.

- Ensuring the maintenance and after sales service are delivered on time and to the highest standard.
- Offer a cloud based water management system to monitor and ensure our high standards.
- Maintain an exceptional standard for our products by monitoring the quality of all manufactured parts.
- Invest in our team and in our partnerships.
- Purchase our metals in bulk at the lowest levels to ensure no price rises.

Results: We always:

- Measure our success by outperforming the market and our competition. We enjoy beating them and it inspires us.
- Are accountable, and persevere in the pursuit of our commitments. We do what we say.
- Consider all the scientific facts prior to making a decision
- Lead with energy, optimism and a can-do spirit.
- Think and act strategically, balancing short and long-term performance.
- Strive to be the best that we can be
- Look for great people we meet to join our team.

Team: We always:

- Win and lose as a team.
- Are eager to collaborate and have the courage to openly challenge and debate the things that matter.
- Value and respect our differences and see a diverse and inclusive workforce as a strength.
- Recognise and celebrate achievement and success.
- Empower autonomy.